



FIRST PLACE . . . Mrs. Richard Bell, Women of the Moose Chapter 44, and James D. McCune, past governor, Torrance Loyal Order of Moose Lodge 785, hold the publicity scrapbook which won the first place trophy for lodges with under 500 members in the state. Mrs. Bell and McCune served their units during 1963-64 as publicity chairmen.

Moose Get First in Publicity

First place in publicity for lodges with 500 members or less was awarded the Torrance Moose Lodge 785 at the state convention of the California Moose Assn. held at the Thunderbird Hotel. The contest covered the period from May 1, 1963 to April 30, 1964.

James D. McCune, past governor, was presented the trophy for the local lodge at the awards banquet. McCune served as publicity chairman for the past three years. In his acceptance speech, McCune cited Mrs. Richard Bell, publicity chairman of the Torrance Women of the Moose Chapter 44, as assist-

Qualify for '64 Star Club

Nine Torrance underwriters have qualified as members of the 1964 Star Club of the New York Life Insurance Co. Membership in the Star Club is based upon outstanding 1963-64 sales records.

Local members are: N. Bruce Ashwill, K. Stephen Barton, Gary P. Bertonneau,

ing greatly in the local units publicity endeavors. McCune thanked newspapers and editors in the South-west area, also. He continued, "without their cooperation the Moose story could not have been told so well to the community."

Judge of the publicity award is Arthur Ortiz, state publicity chairman, and his committee. The Torrance scrapbook contained 165 pages, 19 by 26 inches.

William A. Cameron, Robert W. Ensign, Fred P. Hansen, Jr., Hugh W. Holcombe, Gerald E. F. Stokoe, and Jack R. Watson.

Music Director Assumes Duties

The Rev. John Leverett has been named director of the music program of the Assembly of God church, Harbor City. Mr. Leverett on leave of absence as head of the music department of the headquarters school of the Assembly of God, Springfield, Mo., will work on his doctorate in music at the University of Southern California.

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Mary had a little lamb she couldn't take to school . . .
If Mary had a HONDA . . . She sure could break that rule!
South Bay HONDA
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Back-to-School Night Success

More than 2,000 parents attended the open house activities at South High School. Dr. John Lucas described the turnout as "impressive" and said the staff was "pleased with the largest turnout in our history."

"Back-to-School" night, an annual South High event, gives parents an opportunity to meet teachers and discuss the content of the instructional program.

A brief PTA meeting was held before the classroom visitation program began.

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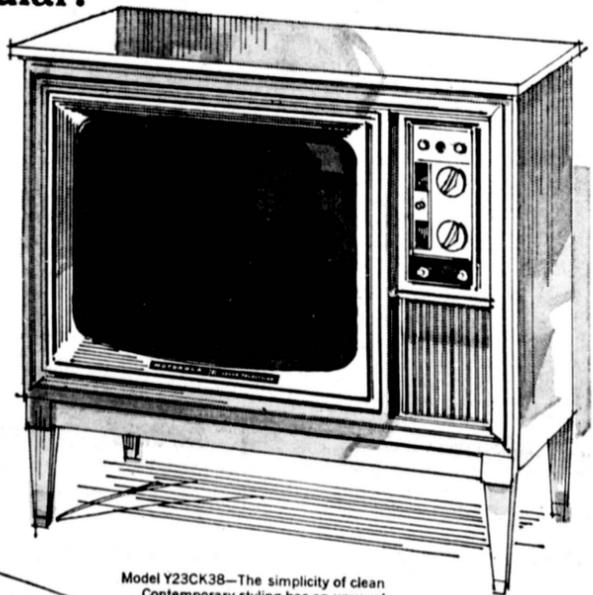
MOTOROLA Color/65

Why wait? Get the look of tomorrow right now.
Buy a Motorola Rectangular.

NEW TUBE—Motorola's exciting Color/65 picture is rectangular, full, bigger, with a natural shape similar to color movies. Most other color sets commercially produced in America today use a round tube with the old-fashioned shape of black-and-white tubes of 10 years ago.

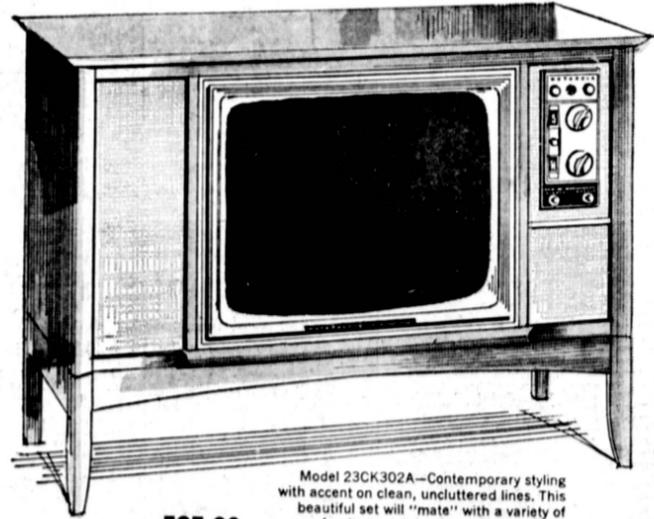
NEW SLIM CABINETS—The cabinets are trim and slim. They fit closer to the wall than ever before possible with large screen color TV sets. The new Motorola Color/65 sets are available in many fine cabinet designs . . . including decorator sets designed by Drexel exclusively for Motorola.

PROVED DEPENDABILITY—Manufacturer's full year guarantee covers free exchange or repair of any tube or part proven defective in normal use. Arranged through us, labor extra. All sets have hand-wired chassis, hand and dip soldered for circuit connections of high reliability.



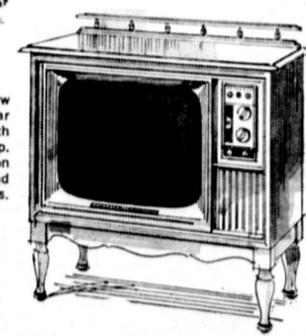
Model Y23CK38—The simplicity of clean Contemporary styling has an unusual aptitude for mixing with many furniture styles. Genuine Mahogany or Walnut veneers. Has Motorola's new 23" rectangular color tube (23" overall diag. tube meas.; 274 sq. in. picture viewing area).

598.00
With Trade



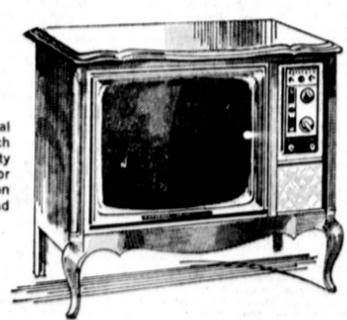
Model 23CK302A—Contemporary styling with accent on clean, uncluttered lines. This beautiful set will "mate" with a variety of furniture styles.

595.00
With Trade



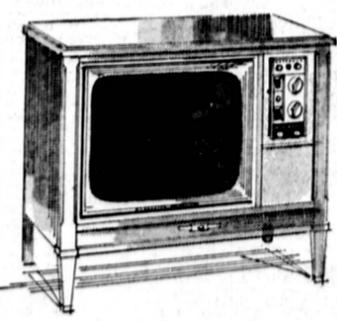
Model Y23CK38MP—A new version of ever popular Early American styling with a graceful guard rail top. Provincial Maple finish on Birch veneers and hardwood solids.

625.00
With Trade



Model 23CK304A—The special dignity of charming French Provincial design will add beauty to your home. Fruitwood or Antique White finish on Cherry veneers and hardwood solids.

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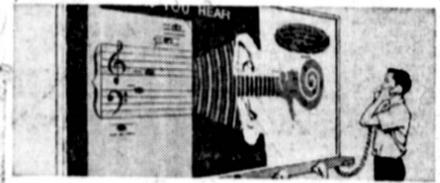


Model 23CK303A—Proportion and grace mark the dignity of conservative Traditional styling.

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What's doing?

In Torrance you're seldom far from a phone. There's at least one in most homes, nearly all offices, and at handy public locations. Wasn't always so, you know. Used to be that people had to run down to the local drugstore or soda fountain to make a call. But over the years we've kept changing, improving and developing our equipment and service to make the phone a truly commonplace wonder. Today you can reach some 170-million phones round the world—without budging a foot outside your door.



The next time you go out to Exposition Park, why not stop in at our communications exhibit. It's in the California Museum of Science and Industry. We've set up several displays. You can see, listen to, and operate them yourself. The newest addition to the exhibit is called "How You Hear." (It's a musical note explanation of how sound vibrations strike against the eardrum.) Another exhibit, "How Your Telephone Works," shows the similarity between the ear and the telephone transmitter. Listen in. The museum is an interesting place to visit. And it's open every day from 10 AM to 5 PM.

We'd like to remind you to be sure and vote on Tuesday, November 3.

California is one of the "growingest" states in the country. And to match this growth, your phone company has been pumping more than a million dollars a day into California's economy. That's just for the construction of new and improved phone facilities to meet the increasing need for service. By continuing our investment in good, growing telephone service for our present and new customers we are helping to build a more prosperous California.

Pacific Telephone
Part of the Nationwide Bell System
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Your Telephone Manager in Torrance

NEW STORE HOURS:
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